



Aesthetic Excellence

LEARNING BY DOING

Advance your clinical skills and knowledge with predictable systems and results in aesthetic treatment planning. Take your practice to the next level with excellent esthetic restorations and professional photography, demonstrated by world-renowned dentist, Dr. Rhys Spoor.



Pre-Course Virtual Session: September 13th, 2024
from 12:00pm-3:00pm EDT

Photo/Prep: October 10th-12th, 2024

Seat: November 8th-9th, 2024

3404 Brecksville Rd.

Richfield, OH 44286

P: 330-523-5240

F: 330-523-5241

40 CE Credits

Lecture & Participation

Dr. Jeffrey Martin's case from the Spring 2023 Session



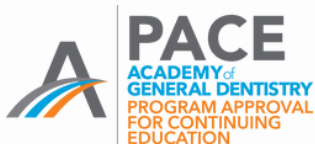
This course has given me more confidence to go back to my office and provide this level of care for my patients.

- Dr. Jeffrey Martins
Bradenton, Florida



REGISTRATION & FEES

- The Aesthetic Excellence course tuition is \$13,500 **with lab fees included up to 14 units**. Course fees are due upon registration.
- Course fees cover the cost to bring one team member. Additional team members are welcome for \$250 per person for both sessions.
- Each participant will receive **40** continuing education credits.
- Registrations are finalized once course fees are received and you have a confirmed patient.



REGISTER
HERE!

Communication. Personalization. Confidence.

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www.dentalceramicsusa.com | frontoffice@dentalceramicsusa.com

PARTICIPANTS OF THE HANDS-ON AESTHETIC EXCELLENCE & DENTAL PHOTOGRAPHY COURSE WILL UNDERSTAND:

- Critical factors of smile design & efficient smile design concepts,
- Using photography for the best lab communication and clarifying patient expectations,
- How to make exquisite provisionals and why they're so important to esthetic success,
- Protocol for predictable anterior/posterior restorations, cementations, and for preparing & seating indirect restorations,
- Reasons for sensitivity and how to avoid them,
- Learn to effectively use your camera & the best settings,
- Customize a photography checklist that will be specific for your own unique needs,
- Gain the skills for your own portrait and intra-oral photography,
- Set up studio lighting that you can duplicate in your office space,
- See how to troubleshoot when things don't go right



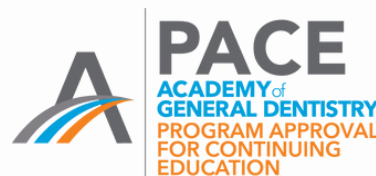
RHYS SPOOR, DDS, FAGD

Rhys Spoor, DDS, FAGD is an international expert in aesthetic and restorative dentistry. Dr. Spoor graduated from the University of Washington in 1983. He is a past Affiliate Associate Professor of the UW Dental School, a Fellow of the Academy of General Dentistry, a Fellow of the Pierre Fauchard Academy, and an Accredited Member of the American Academy of Cosmetic Dentistry. This accreditation is granted after rigorous exam and presentation of aesthetic clinical skills. Dr. Spoor is one of an elite group of dentists in the world to have achieved

this accredited professional status. Since 1987, Dr. Spoor has had the privilege of instructing other dentists in the United States, Canada, and abroad. A recognized expert in dental and portrait photography, Dr. Spoor teaches advances clinical programs to practicing dentists in aesthetics and occlusion, and he continues to be sought out as a lecturer in the dental profession for his artistic abilities, creativity, and technical expertise.

JOHN LAVICKA, CDT

John Lavicka is the second generation owner and president of Dental Ceramics Inc, since 1988. In 2006, John founded The Center for Exceptional Practices; an ADA CERP and AGD PACE certified facility designed to enable restorative dentists to achieve higher levels of success in clinical practice through lecture & hands-on programs. He has devoted over 30 years to developing a dental laboratory that focuses on exceptional services combining art, science, and technology with personal attention and care. John is a member of the American Academy of Cosmetic Dentistry. He is an alumni, a visiting faculty member, and on the Board of The Pankey Institute. John is also the founder of the Akron/Cleveland based Pankey Learning Group. He is a member of numerous study clubs; the Spear Study Clubs, Seattle Study Clubs, Northeast Ohio ITI Study Clubs, Cleveland Comprehensive Care Study Club, and the Akron Dental Society.



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