



# Functional & Aesthetic Foundations

UTILIZING 100% DIGITAL WORKFLOWS

WITH JOHN C. CRANHAM, DDS

## COURSE SUMMARY

For the first time in his career, Dr. John Cranham, in partnership with The Center at Dental Ceramics, is leading a live patient, hands-on course. Participants will have the opportunity to bring a patient, and a team member to plan, prepare, and deliver an esthetic reconstruction at The Center’s incredible facility outside of Cleveland, Ohio. This two-session, five-day course will solidify their confidence to deliver high end esthetic dentistry, with mild to moderate occlusal complexity. Participants will learn to create optimal occlusal/labial contours and do so while utilizing exclusively digital workflows. Through pre-course online training, lecture, hands-on exercises and live patient experience, each of the 12 participants will learn not only from their own case, but from the other 11 being completed. Live patient education is your best opportunity to challenge yourself, experience incredible growth, and take your practice to the next level.

## 2024 SESSION

**Pre-Course Virtual Session:** July 19, 2024 from 12:00pm-3:00pm ET

**Photo/Prep:** August 22-24, 2024

**Seat:** October 4-5, 2024

### Location:

The Center at Dental Ceramics  
3404 Brecksville Road  
Richfield, Ohio 44286

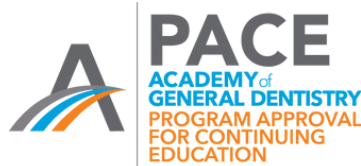
### 40 CE Credits

Lecture & Participation

For more information, please contact Sarah at [sarah.prkusic@dentalceramicsusa.com](mailto:sarah.prkusic@dentalceramicsusa.com) or call 330-523-5240.

## REGISTRATION & FEES

- The Functional Aesthetic Excellence course tuition is \$13,500 with lab fees included up to 14 units. Course fees are due upon registration.
- Course fees cover the cost to bring one team member. Additional team members are welcome for \$250 per person for both sessions.
- Each participant will receive 40 continuing education credits, both lecture and participant methods.
- Registrations are finalized once course fees are received and you have a confirmed patient.



Communication. Personalization. Confidence.

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[www.dentalceramicsusa.com](http://www.dentalceramicsusa.com) | [info@dentalceramicsusa.com](mailto:info@dentalceramicsusa.com)



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## COURSE OBJECTIVES

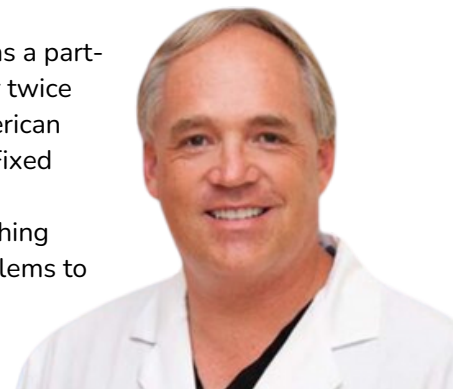
- Solidify your understanding of aesthetic & occlusal goals, and how to best apply them to any complex cosmetic/esthetic case.
- How to use online communication to work with a qualified dental laboratory to harness the power of virtual articulation and digital planning/design and why this is a game changer.
- How to scan for a variety of treatment positions, and to choose the appropriate one for your patient.
- How to know when to open the vertical dimension, and how it can be done conservatively.
- How to prepare teeth for a variety of esthetic restorations, crowns, veneers, mini-crowns.
- How to verify your preparations with a variety of prep-reduction guides, to optimize your preparations, every time.
- Retraction techniques for optimum intraoral scanning, and how this differs from analog impression techniques.
- Direct and 3D printed techniques for provisional restorations, and when each should be considered.
- Laboratory communication tools, so the lab has all the information they need to create an ideal incisal edge, esthetic contours, lingual/occlusal contours (for optimal function) and shade (chroma, hue, value, characterization).
- An efficient adhesive/cementation and case finishing technique.
- How to dial in the final occlusal result.
- The role and importance of dental photography in an esthetically driven general practice.

JOHN C. CRANHAM, DDS

Dr. John Cranham is a husband, father, Dentist, dental educator, and a best-selling author. At his state-of-the-art office, within a general practice setting, he focuses on Cosmetic-Esthetic dentistry, Implant dentistry, Solving TMJ/Facial Pain problems, and solving complex problems. His primary focus is to use his knowledge to create healthy, long-lasting, comfortable, and natural-looking smiles.

He is an honors graduate of Virginia Commonwealth University in 1988. He served the school as a part-time Clinical Instructor from 1991-1998 earning the student-given part-time faculty of the year twice during his stint at the university. Early in his career, he became a dedicated member of The American Academy of Cosmetic Dentistry, The American Dental Association, The American Academy of Fixed Prosthodontics, and the American Equilibration Society.

After 10 years of study, Dr. Cranham began to dedicate time to writing clinical articles and teaching continuing education classes on Cosmetic Dentistry, Implant Dentistry, TMJ and fixing bite problems to practicing dentists. During his 25 years as an educator, he became one of the most sought after speakers in dentistry. To date he has presented over 1500 full days of continuing education all over the world.



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